

RADISSON BLU AT MALL OF AMERICA

Bloomington, Minnesota



Radisson Blu, an internationally renowned luxury brand, has brought its signature elegance to the heart of Mall of America. The project's scope encompasses the full design, construction, and launch of a 500-room hotel with state-of-the-art amenities and a new upscale dining experience, located within the hotel complex.

The Radisson Blu had a vision to create an unparalleled guest experience that merged world-class hospitality with innovative foodservice design. This ambitious project aimed to deliver vibrant dining environments that complimented the hotel's sophisticated image while catering to the diverse tastes of international travelers visiting the mall.

This project was designed to elevate the culinary experience and our goals were to translate that vision into reality through careful spatial planning, concept development, and operational solutions. We focused on three primary areas: the main dining space, a casual dining outlet, and a cocktail bar.

Details

Opening Date: March 2013
Equipment Cost: \$1,415,000

FOH: 1200 SF
BOH: 7600 SF
Employee Dining: 810 SF
3rd Flr Pantry: 125 SF
13th Flr Lounge: 290 SF

Each required a unique design that harmonized with the hotel's overall aesthetic yet possessed its distinctive character.

Throughout the process of the project, we worked to develop cohesive culinary concepts that reflected the hotel's sophisticated brand and the culinary diversity of the mall's visitors. Crafted efficient, safe, and hygienic kitchen environments that support the creation of high-quality, diverse menus. And synchronized architectural and interior design elements with the foodservice areas to create a seamless guest journey.

Through meticulous collaboration with the hotel's leadership and culinary teams, as well as our in-house designers and operational experts, these spaces were brought to life. The FireLake Grill House, Radisson Blu's signature restaurant, became an atmospheric haven for locally sourced, contemporary American cuisine, setting the stage for memorable dining experiences.

Finally, the cocktail bar, known for its inventive mixology and chic ambiance, completed the trifecta of foodservice excellence, providing a premium social environment that resonated with the hotel's cosmopolitan clientele. Our designs and strategic planning resulted in efficient, aesthetic, and profitable foodservice venues that have become integral to Radisson Blu's overall success at the Mall of America.

